

## A Closer Look...



### In This Issue:

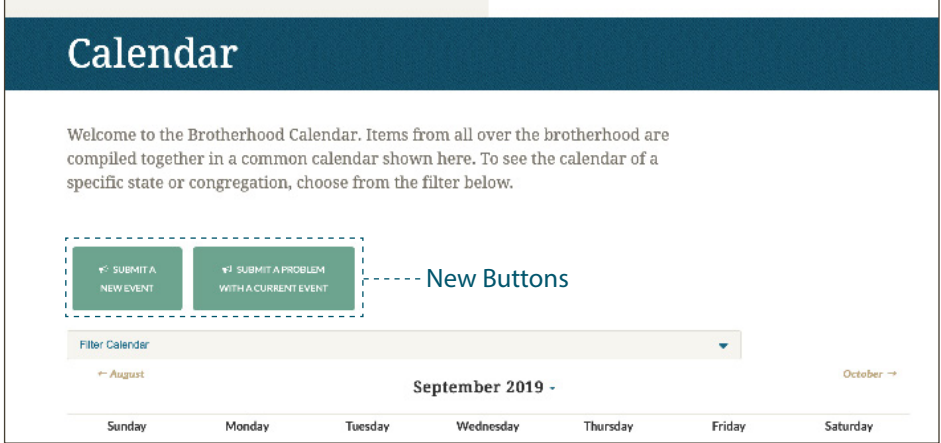
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## Calendar Management Process

The Calendar page is not only a benefit to our fellowship members, but also can be helpful to travelers, neighbors, & all who may be looking for a place to attend a worship service. Here is an overview of how calendar events get placed on the website:

**Calendar Contact Person:** When an event for your congregation that you want to be publicly displayed is planned or announced, your congregation calendar contact is responsible for ensuring this event gets placed on the website. This could happen a couple of different ways - the calendar contact could post this event by themselves, or they can ask or give permission to someone to post it for them. We ask that each event be approved by the calendar contact before being posted (regardless of who actually does the posting). This will help the calendar committee to make sure the website does not have any duplicate or unwanted events on the calendar page.

**Calendar Event Form [NEW]:** Similar to the recently updated news posting form, the calendar event posting is now much simpler. Instead of logging into the administrative portion of the website, calendar contacts can select the "Submit A New Event" button on the calendar page and post an event by filling out a basic form. We hope this will lead to a more complete and accurate calendar experience.



**Changing or Removing An Event:** In the screenshot above, you will notice a "Submit A Problem With A Current Event" button. This can be used by anyone (not just calendar contacts) who notices an event that needs details changed such as title, time, date, location, etc. This button can also be used for events that need to be deleted from the calendar such as a canceled worship service.

With your help, the website Calendar Committee works hard to keep the calendars as accurate as possible. If you notice any errors, please reach out to them using the new feature above so they can make the necessary changes.

## Whats next...



## Upcoming Website Projects

Over the next year, the website committee has plans for several new projects and updates. Here are some of those we are working on now:

### Homepage & Navigation Overhaul

Due to the complexity of the overall site navigation, the website committee plans to redesign the home page and navigation so the user can quickly & simply see and navigate to the most relevant pages on the site. The goal is to make this simple for the day-to-day user but also add interest and provide information for those who may be new visitors or who are seeking information about our church fellowship.

### Calendar Subscription Fix

The calendar subscription feed for Google Calendars and iPhones have not been working correctly the past couple of years. We are working now to correct this issue so calendar feeds will be available across all platforms.

### Sermon Podcasts

The website committee is researching whether or not an "unlisted" podcast service could be used for a more user-friendly sermon listening experience - especially when listening on a mobile device. Currently mobile users are not able to listen to sermons offline because they have to go to the Sermons page on the website whereas this update would allow them to listen to sermons using a Podcast application on their device.

## Website Visitor Snapshot...



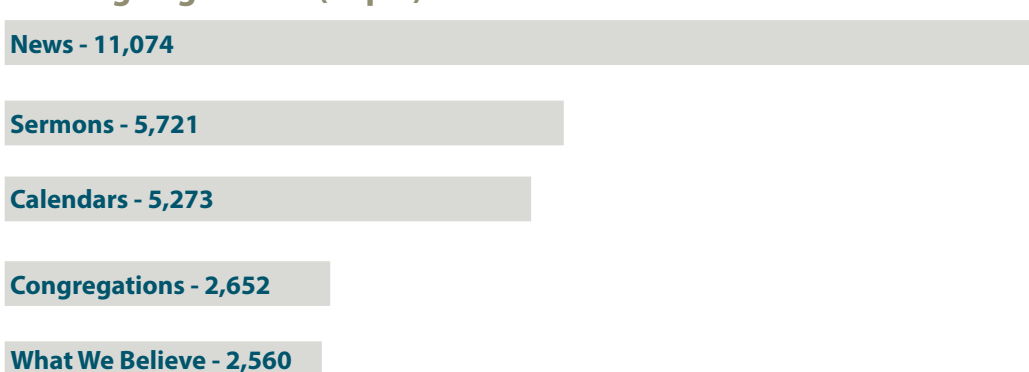
## 2019 Website Visits:

### May - August

Technology today allows us to track many different statistics from people visiting the website. Below are a few sets of this data that give us an overview of who from around the world is visiting the OGBBC website.



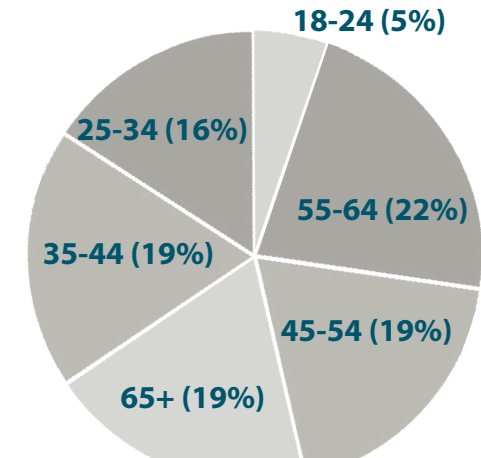
### Landing Page Views (Top 5):



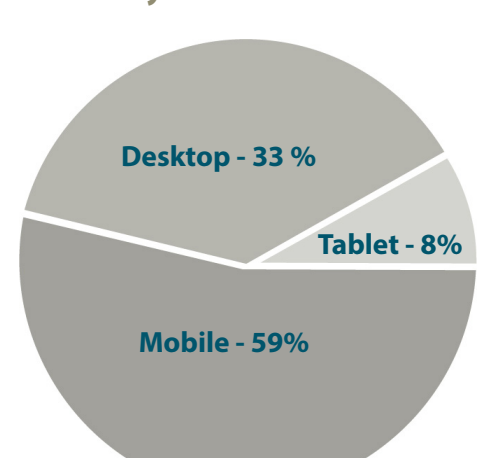
### "Sermons" Page Highlights:



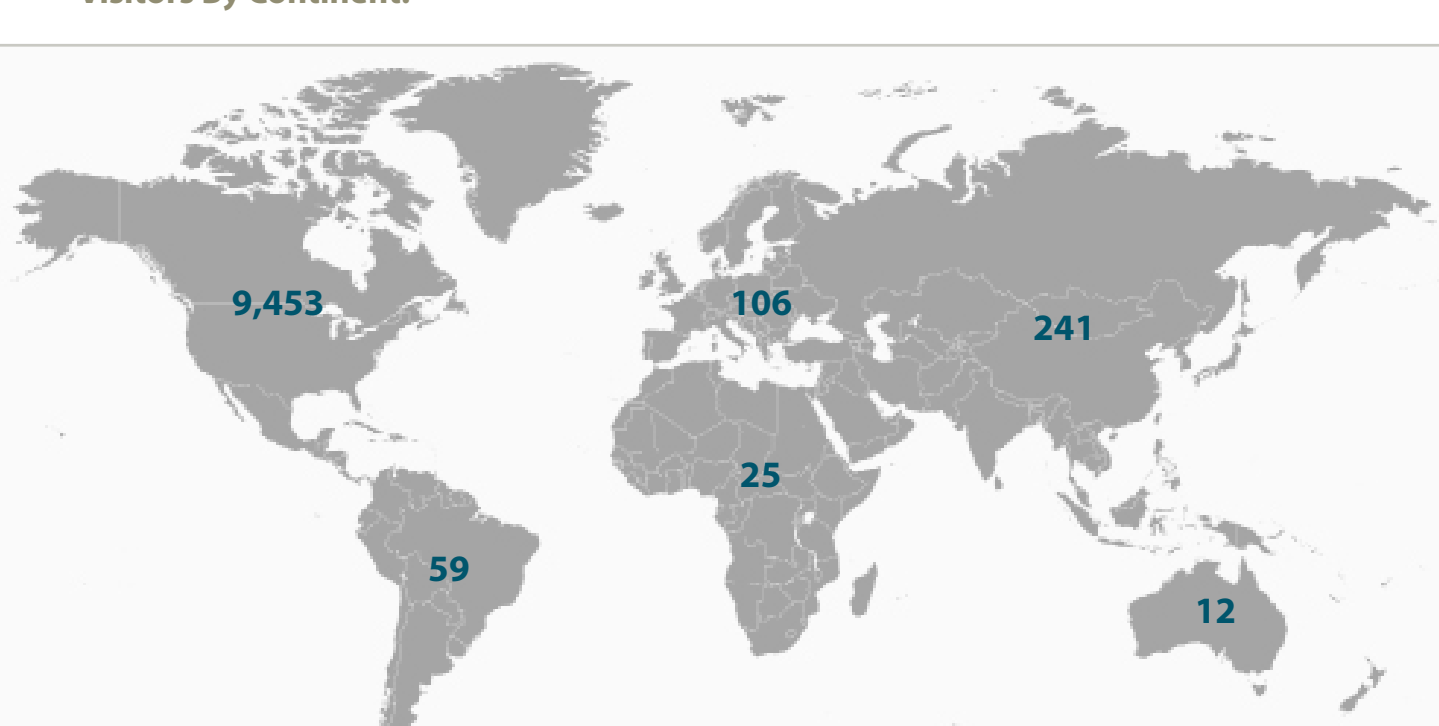
### Visitors By Age:



### Visitors By Device:



### Visitors By Continent:



## Recent Contacts...

Each month, we receive several requests for information through the "Contact Us" page of the website. These inquiries vary from questions about spiritual belief and practice to historical information, congregation location, and just general curiosity. Over the past couple months, we have received several requests through the contact page including the ones below.

“ Do you only have meetings in

the USA or are there other places in the

world you gather? I am afraid I live in

Britain. Can your hymn book be pur-

chased from overseas? Can people from

overseas have your publication sent?

There is something important to me that

the New Testament is your confession of

faith and not pages of confessions and

creeds however correctly written. There

are many more questions that come to

mind but they can be prayed over.”

“ It is encouraging to me to hear

from Christians that think similar to me.

I never knew such a group existed until I

followed the leading I was given and found

your website.”

“ When you have communion, do

you mix your wine with water? Do you have

a school or typically home school? What

is the difference between old and new

conference? Do you use internet and cell or

smart phones?”

\*These specific details have been changed to protect privacy.

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Please feel free to contact us anytime at: [news@ogbbc.org](mailto:news@ogbbc.org)

Old German Baptist Brethren Church, New Conference

[www.ogbbc.org](http://www.ogbbc.org)

The official website of the Old German Baptist Brethren Church, New Conference